

## News Release

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## New York State Board of Elections Launches New Website to Kick Off 50<sup>th</sup> Anniversary Celebration

**ALBANY, N.Y. (01/25/2024)** On Tuesday, January 23, 2024, the New York State Board of Elections kicked off celebrations of its 50<sup>th</sup> anniversary by launching a newly redesigned website and releasing a commemorative anniversary logo.

The Board's website, still available at <a href="https://elections.ny.gov">https://elections.ny.gov</a>, provides New Yorkers with complete, updated, fully-accessible information within a high-quality interface to greatly improve the user experience for voters, members of the general public, candidates, elected officials, and media alike. The website has been optimized for peak performance across desktop, mobile, and tablet devices.

The website launch comes at the start of a critical election year and monumental anniversary for the agency. The New York State Board of Elections was established 50 years ago in the Executive Department on June 1, 1974. The State Board was created as a bipartisan agency vested with the responsibility for administration of all laws relating to elections in New York State. The agency provides information on elections and campaign finance to a wide-reaching audience and typically sees millions of users visiting the website in Presidential Election years.

"We are excited to launch the new website as we begin a busy 2024," stated Co-Executive Director of the State Board of Elections, Kristen Zebrowski Stavisky. "Access to accurate information about elections and the democratic process is essential in a time when mis- and disinformation are ubiquitous. The new website aims to combat the work of malevolent actors seeking to undermine confidence in elections in the state."

"For fifty years, the State Board has played an essential role in maintaining secure elections throughout the state," said Raymond J. Riley III, Co-Executive Director of the State Board of Elections. "Throughout this anniversary year, the State Board will continue to work alongside its local partners to ensure the voices of voters are heard and that all elections are conducted transparently, safely, and smoothly."

In addition to the website launch, the State Board has released a special 50<sup>th</sup> Anniversary logo which will be used on New York State Board of Elections materials throughout 2024 to commemorate this occasion.

If you have any questions regarding this press release please contact Kathleen McGrath or Jennifer Wilson at the State Board of Elections at (518) 474-1953 or by email at INFO@elections.ny.gov.