



News Release

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For Release: **IMMEDIATELY**

New York State Board of Elections Announces New Social Media Campaign, “10 Days of Election Security”

ALBANY, N.Y. (12/13/2023) On Thursday, December 14, 2023, the New York State Board of Elections is set to launch a new social media campaign, **10 Days of Election Security**. The series is being launched in collaboration with the National Association of Secretaries of State’s (NASS) #TrustedInfo2024 initiative.

In recent years, there has been a rise in the spread of misinformation and disinformation regarding the credibility of elections and the role technology plays in the voting process. This has created confusion about the mechanics of elections and the counting of votes. The New York State Board of Elections has created the **10 Days of Election Security** as an initial step to combat misinformation and disinformation ahead of the upcoming 2024 elections and encourage direct communication between election officials and the communities we serve.

“The New York State Board of Elections is committed to providing access to accurate and unbiased information about elections, as well as highlighting the importance of active participation in the democratic process,” stated Co-Executive Director of the State Board of Elections, Kristen Zebrowski Stavisky. “Our agency hopes to engage and inspire voters from all walks of life to work with their elections officials to help spread accurate information.”

“Our goal is to create a culture of civic responsibility and encourage eligible voters to confidently exercise their right to vote,” said Raymond J. Riley III, Co-Executive Director of the State Board of Elections. “This campaign holds significant importance to us, as we continuously aim to educate and empower voters. We firmly believe that now, more than ever, there is no room for mis or disinformation surrounding the voting process.”

If you come across any misleading or concerning information regarding the voting process or election operations, please contact your local county board. Click [here](#) to look up your local County Board of Elections.

View NASS’s [#TrustedInfo2024](#) page for more information about this initiative and follow NASS on social media ([Facebook](#), [Instagram](#) and [X](#)) for real-time updates.

If you have any questions regarding this press release, please contact Kathleen McGrath or Jennifer Wilson at the State Board of Elections at (518) 474-1953 or by email at INFO@elections.ny.gov.

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